



FOGGY BOTTOM NEWS

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www.savefoggybottom.com

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There's An Ice Cream Truck on L Street – You said you were twittered by the froyo truck?

While the economy put a crimp for many in vacation travel, one bright spot in the Foggy Bottom/West End corridor has become the arrival of a brilliant yellow ice cream truck. Many have memories of the soft serve ice cream truck,



named the SweetFlow Mobile (SFM) and launched by SWEET GREEN Restaurant founders and 2007 Georgetown University grads, is equipped with a not-too sweet, frozen yogurt



so news of an environmentally-conscious frozen-yogurt (i.e. froyo) truck may make many a heart skip a beat.

along with a daily selection of sumptuous, organic fresh fruit purchased locally, fresh chopped coconut and other toppings.

"It's non-fat Stoneyfield frozen yogurt, says Tim from

The truck,

(continues on next page)

IN SEARCH OF RETAIL: FOGGY BOTTOM NEEDS YOU!

Formed in July, the FBA's Retail Committee has produced a survey focusing on retail goods and service offerings in the Foggy Bottom and West End neighborhoods. The committee, chaired by FBA Board member and Columbia Condominiums resident Greg Snyder and comprised of representatives from residential buildings throughout our neighborhood, is meeting monthly.

Community—meaning "you"—input is vital to help shape the future retail offering and improve quality of life in our neighborhood. We ask you to please take 15 minutes (or more) to fill out the survey. The deadline for completed surveys is **Friday, September 25, 2009**, at which time the results will reviewed and...

TO OBTAIN A SURVEY

Paper surveys are available at the **West End Public Library** branch located at 24th and L Street NW. Or, let your fingers do the walking: there is an online version (designed to be filled out online) at <http://tinyurl.com/lxvx3m> or you can find survey links on our website (www.savefoggybottom.com) and the WE Library Friends (<http://www.dclibraryfriends.org/westend/>). If you complete the survey online, please note: the first three questions have asterisks (*) to indicate they must be answered in order to complete the survey. Upon completion, make sure you click the "Done" box to submit your survey comments. Thanks for your participation. We look forward to sharing the committee's findings in early November.

STEVENS SCHOOL: History Repeats Itself?

How quiet this summer was. Really. August passed with no "emergency legislation" at City Council and no new disarming emergency referendums bestowing public property on favored developers. For once, FB/WE was anticipating a scheduled announcement—the winning proposal from among the three finalists' vying to develop Stevens School—from DC's Office of Planning and Economic Development (OPED), but it seems to be in a permanent state of delay.

Sites Unseen

In November 2007, when then-newly-appointed Chancellor Michelle Rhee, never having set foot in the

building, unceremoniously announced the closure of Stevens School, any protocol seems to have been put aside. After 149 years of continuous operation, Stevens—begun as a school for freed black slaves by PA Congressman Thaddeus Stevens—closed with the city demeaning the parents, the principal and teachers, distinguished graduates, and our community, all of whom fought long and hard to reverse the decision.

For a decade the District had no funds for routine maintenance, much less repair, of this beloved and historic school. Once Stevens closed for good in June 2008, "miraculously," money *(continues on next page)*

THE FOGGY BOTTOM NEWS

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The *Foggy Bottom News* is published by the Foggy Bottom Association as a service to its members and provides information on FBA and neighborhood news, programs, activities and other events of interest to FBA members. Contributions and story ideas are welcome, but the *FBN* reserves the right to edit or hold pieces as space requires.

The Foggy Bottom Association was formed by a group of citizens in 1955 and was formally incorporated in 1959. Attendance at FBA meetings is open to all residents of Foggy Bottom and the West End.

FBA Officers:

PRESIDENT – Asher Corson
VICE PRESIDENT – Lev Trubkovich
SECRETARY – Jill Nevius
TREASURER – Bille Hougart
MEMBERSHIP DIRECTOR – David Hertzfeldt

FBA Board of Directors:

Victor Ciardello, Dusty Horwitt, Lucia Pollock,
Greg Snyder, Robert Vogt, John Woodard
Ex-Officio: Joy Howell (Immediate Past President);
Susan Trinter (*FBN* Editor)

Ice Cream Truck (cont'd)

the other side of the open window. Two sizes in a cup with a choice of three fresh fruit toppings for \$5 or \$7, tax included. Cones are \$2.00.”

“GREEN??” says Tim, “where do you want to start? Sweetflow Mobile is an environmentally-conscious frozen yogurt truck engineered to run without a generator, which reduces the amount of fuel consumed. Like the SWEET GREEN restaurants, our packaging is 100% compostable.”

It's 1 pm. Tim's noon twitter to his 1,011 followers sending his location continues to yield results. Young professionals with \$5 bills crumpled in their fists queue up to the window of the truck painted happy-face-yellow with green detailing. At the window stands Tim Noonan, a 2009 Georgetown finance and business grad.



Tim is the Director of SFM: its caretaker, staff, manager, planner, quality control and did I mention – friendly customer service rep excellent at multi-tasking. Between customers and our interview he even found a moment to break into the frug with a female friend who joined him for the early afternoon route.

It's encouraging that there are young people like Tim creating new businesses and putting in the long hours to make them successful. Moreover, watching SFM customers eating their froyo, one can't help but notice that their faces all get this same zen-like smile, confirming for me that this is something really special.

Go to www.sweetflowmobile.com to follow SweetFlow Mobile Zor join them on TWITTER.

STEVENS SCHOOL (cont'd)

appeared to replace EVERY window in the building and new light fixtures in the ceilings. The new windows were cheap replacements and, predictably, do not meet the standards of Stevens' historic landmark status. Had this been done to a private building, the owner would have been fined.

From Insult to Injury

In a sop to those folks who hinted at improprieties in the process, officials added Stevens (at the 11th hour) to the list of schools that were

included in a Request for Proposals requiring a charter school. One applicant was the District's own highly-lauded Living Classroom Foundation (LCF). LCF's grant-making successes enabled 20,000 District youth to participate in the foundation's own award-winning after-school and vocational training programs. In Baltimore, its charter high school's track record easily exceeds across the board most of the District's public schools. But LCF, along with the other Stevens' applicants, received rejection letters, that and no

more. After being repeatedly ignored and disheartened, the neighborhood deferred to the District. Who knew that the community would rally behind a proposal from Peebles Corporation, one of OPED's finalists, with solid backing from both the FBA and the ANC? So here we are full circle. We offered up our passion, came back with excellence, and were rebuffed. With Peebles, we again chose excellence, and OPED is silent. Is the “other shoe” poised to drop?

SAVE • THE • DATE

FOGGY BOTTOM ASSOCIATION
MONTHLY MEMBERSHIP MEETING

Tuesday, Sept 29.

Refreshments & Social 7-7:30pm.

Speaker begins at 7:30pm.

St. Stephen Martyr Parish Hall 25th & Penn

(Parish Hall entrance is on 25th St NW).